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OFGS File No: P/3704-5

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

New York, New York

BARRITZ, Steven et al

Date: June 22, 2007

Serial No.: 09/766,438

Group Art Unit: 2161

Date Filed: January 19, 2001

For: SYSTEM AND METHOD FOR ESTABLISHING INCENTIVES FOR PROMOTING THE
EXCHANGE OF PERSONAL INFORMATION AND TARGETED ADVERTISING

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

STATUS INQUIRY LETTER

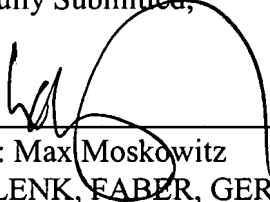
Sir:

Our records indicate that we filed a response to an Office Action in the above-identified application about six months ago.

Since that response, we have not received any communication from the U.S. Patent Office.

Kindly advise us of the status of this application.

Respectfully Submitted,



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